

A traveling exhibit at The Woodlands Children's Museum
February - May, 2022

Sponsor Packet

Museum Info

The Woodlands Children's Museum was established in 2001 as a non-profit 501(c)3 organization. Currently located in the heart of The Woodlands in the Panther Creek Village Shopping Center, the museum regularly hosts guests within a 60-mile radius as well as out-of-town visitors.

Recognizing the importance of creative and imaginative play to early childhood development, the museum is home to more than 16 interactive exhibits that help foster communication skills, critical thinking, physical abilities, social/emotional wellness, creativity, and cultural awareness. In addition, our 11,000 square foot facility includes three classrooms where we offer birthday parties, seasonal workshops, and special events.

Our Reach

Museum Attendance

2021: 42,024 visitors

2020: 27,382 visitors

2019: 112,769 visitors

WoodlandsChildrensMuseum.org

170,000+ website views per month

Social Media

20,800+ followers across Facebook, Instagram, Twitter, Linked In

Email

9,000 newsletter subscribers

Awards

2013-2021 Voted "Best Kids Entertainment" and "Best Place for Family Arts & Crafts"

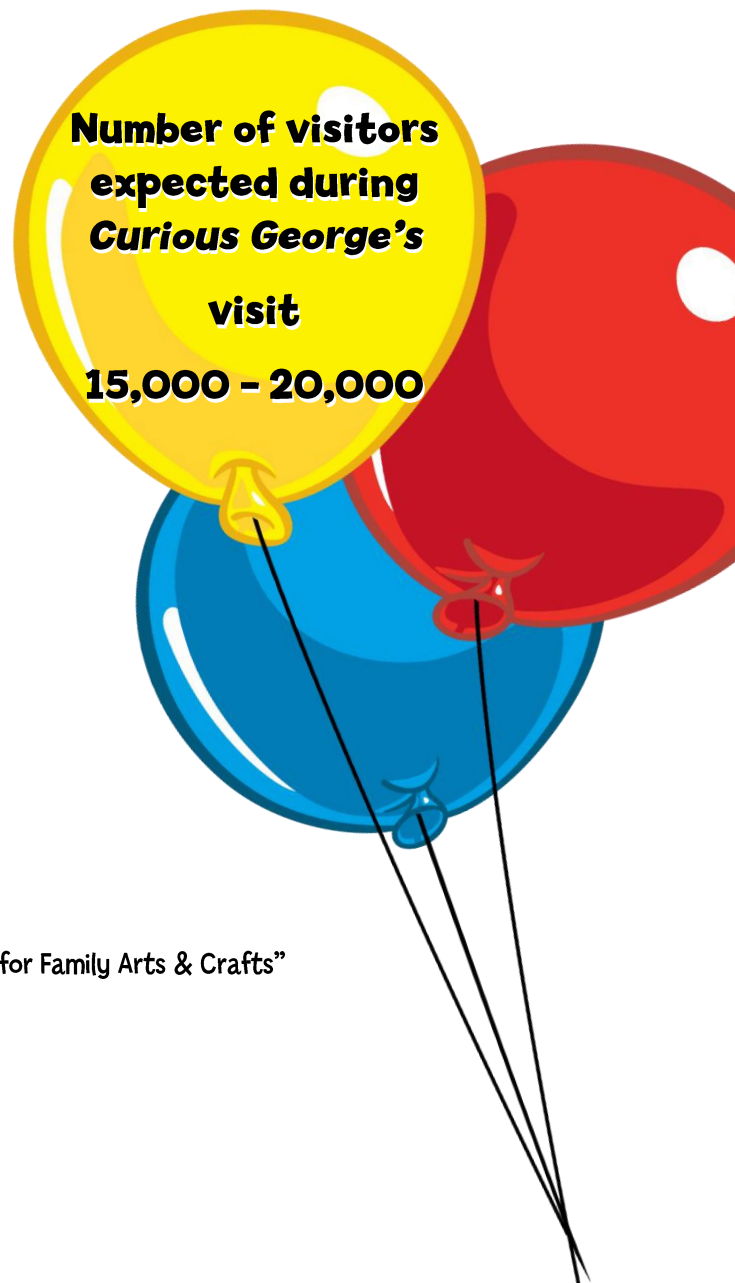


Exhibit Details

The *Curious George™: Let's Get Curious!* traveling exhibit will soon be featured at The Woodlands Children's Museum! The 1,500 square foot exhibit will be available February - May, 2022.

Based on the familiar characters in H.A. and Margret Rey's classic stories and inspired by the animated television series on PBS KIDS, the exhibit inspires young children's natural curiosity as they explore early science, math, and engineering through hands-on interactive play. The immersive exhibit takes place in the neighborhood where Curious George™ lives with his friend, The Man in the Yellow Hat.

The exhibit's content is based on educational standards developed by Minnesota Children's Museum and an expert advisory panel to the PBS KIDS series, as well as national science and math standards for young children.



Content Focus

Key concepts in science, technology, engineering and math are woven and layered throughout the exhibit. Through the process of inquiry, children's creative thinking becomes more visible.

Past Hosts

Curious George™: Let's Get Curious! has visited many popular children's museums across the country, including:

- Boston Children's Museum
- Chicago Children's Museum
- Children's Discovery Museum of San Jose
- Children's Museum of Manhattan
- Cincinnati Science Center
- Imagine It! The Children's Museum of Atlanta
- Los Angeles Maritime Museum
- Children's Museum of Southern California
- Children's Museum of LaCrosse, WI



Sponsor Levels

LET'S GO BANANAS SPONSOR: \$10,000

Public Relations and Hospitality:

- Opportunity for meet and greet with Curious George™ costumed character
- 75 complimentary guest passes
- Promotional item for your company shared with museum visitors

In Print:

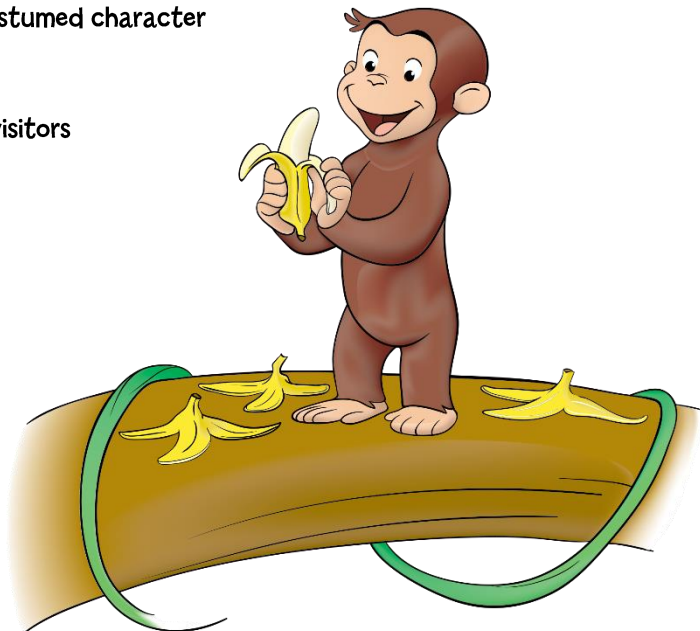
- Logo on print ads in local publications
- Logo on monthly event calendar
- Logo on all flyers and handbills publicizing new exhibit

Online:

- Logo on event banner on museum's homepage
- Logo with hyperlink in event e-blasts
- Logo with hyperlink in monthly e-newsletter
- Logo with hyperlink on museum's website
- Recognition on social media sites and event posts

On-Site:

- Sponsor table at museum during Curious George™ special events and opportunity to distribute promotional materials
- Recognition on *Curious George™: Let's Get Curious!* exhibit internal signage



BLAST OFF! SPONSOR: \$5,000

Public Relations and Hospitality:

- 30 complimentary guest passes
- Promotional item for your company shared with museum visitors

In Print:

- Logo on print ads in local publications
- Logo on monthly event calendar
- Logo on all flyers and handbills publicizing new exhibit

Online:

- Logo with hyperlink in monthly e-newsletter
- Logo with hyperlink on museum's website
- Recognition on social media sites and event posts

On-Site:

- Sponsor table at museum during Curious George™ special events and opportunity to distribute promotional materials
- Recognition on *Curious George™: Let's Get Curious!* exhibit internal signage



YELLOW HAT SPONSOR: \$2,500

Public Relations and Hospitality:

- Promotional item for your company shared with museum visitors

In Print:

- Logo on monthly event calendar
- Logo on all flyers and handbills publicizing *Curious George™: Let's Get Curious!* exhibit

Online:

- Logo with hyperlink on museum's website
- Recognition on social media sites and event posts

On-Site:

- Recognition on *Curious George™: Let's Get Curious!* exhibit internal signage



GET CURIOUS SPONSOR: \$1,000

In Print:

- Logo on flyers and handbills publicizing *Curious George™: Let's Get Curious!* exhibit

Online:

- Logo with hyperlink on museum's website
- Recognition on social media sites and event posts

On-Site:

- Recognition on *Curious George™: Let's Get Curious!* exhibit internal signage

Curious George™

Let's Get Curious!



SPONSOR APPLICATION

Please complete the following form and return to Jennifer Kraus, Sponsorship Coordinator. Email to jkraus@woodlandschildrensmuseum.org. Mail to The Woodlands Children's Museum, 4775 W. Panther Creek Drive #280, The Woodlands, TX 77381.

Sponsor/Organization Name

Contact Name(s)

Address

City

State

Zip

Phone

Email

Sponsorship Level

- Let's Go Bananas Sponsor: \$10,000
- Blast Off! Sponsor: \$5,000
- Yellow Hat Sponsor: \$2,500
- Get Curious Sponsor: \$1,000

Payment Information

- Check Enclosed
- Charge Credit Card
- Please Invoice

Credit Card Number

Expiration

CVV

Name on Card

Signature

By signing this agreement, you indicate you are authorized to make this commitment on behalf of your company or organization. Sponsorship is not an endorsement of the sponsor. By signing this form, you agree to pay the total amount due.