



Sponsor Packet

PLAY

Educate
Empower
Excite

Sponsorship Opportunities



"In an increasingly complex world, children's museums provide a place where all kids can learn through play with the caring adults in their lives."

– Association of Children's Museums

At The Woodlands Children's Museum, our mission is to create opportunities that educate, empower, and excite children and families through play while inspiring a lifelong sense of wonder and discovery. Through thoughtfully designed exhibits, interactive workshops, artistic expression, and much more, children are empowered to set their own pace and experience the joy of creativity and the magic of play.

Did you know?

Research shows that the first eight years of a child's life are critical for building a foundation for learning and developing life skills. Play is one of the primary ways that children learn and grow, and through the creative process can develop abilities such as physical, cognitive, and emotional strength. Play also fosters imagination and can be a critical part of balancing stress in our lives and promoting health and wellness.

We are one of only 300 children's museums worldwide.

Children's museums are a unique community asset. Sadly, the effects of the pandemic on museums and cultural organizations has been devastating, with nearly one-third of children's museums closing permanently. As a 501(c)3 nonprofit organization, we are reliant upon the support and generosity of our community. Sponsorships and corporate giving allow us to serve thousands of families each year and to meet the growing need for school readiness and early childhood learning.

Below are descriptions of many of our programs and events. We are happy to work with you to find a great fit for your organization and we appreciate your interest in becoming a Sponsor at The Woodlands Children's Museum!

Exhibit Sponsorships

The museum offers hands-on interactive exhibits uniquely designed for young learners. Your sponsorship allows us to maintain the exhibit's quality, safety, and cleanliness by providing routine maintenance, replacing missing pieces, and ensuring the upkeep of each component. **Exhibit Sponsorships** are typically a 3-year agreement and include recognition on a name plaque, website, newsletter, social media, and additional benefits customized to your organization.

Discovery Tunnel (\$1,000 annually)

With lookout windows and pop-up portholes, the Discovery Tunnel offers children a playful path for entering the museum's exhibits. Located near the entrance, the tunnel engages a child's natural curiosity by inviting them to see what's inside, what's beyond, and what can I discover?

Scoop and Shovel Dig Pit (\$3,000 annually)

Can you find it? Children will delight in this tactile experience by using shovels, scoops, and diggers to explore what's hidden in the soft foam dig pit. Watch out for dinos and other surprises!

Storybook Stage (\$5,000 annually)

Books, costumes, and puppets make this a magical area to pretend and play! Imagination is king and you're the star on our performance stage. Watch for special events that create first-time experiences with character visits, magicians, marionettes, cultural performances, musicians, critter encounters, shadow puppets and more! Weekly Storybook Theater and other activities inspire children to dream big and reach for the stars!

4-Alarm Fire Station (\$3,000 annually)

Grab your fireman's hat and jacket, slide down the pole, and jump into the firetruck on your way to save the day! The Fire Station Exhibit fosters imagination, builds self-confidence, and allows children to explore new careers as community helpers.

Market and Play Café (\$5,000 annually)

Imitate the role of a shopper, stocker, chef, waiter, customer, cashier and more in this child-size grocery store and café. Children will find a wide assortment of realistic play food in a market place setting, complete with a cash register, grill, food prep station, bar stools and counter, fruit and veggie sorter, and even child-sized shopping carts! Children can engage in creative play while developing fine and gross motor skills, exploring new foods, sorting and counting, and learning cooperation and social skills.

Pretend Playhouse (\$5,000 annually)

The Playhouse encourages children to use their imaginations while practicing life skills. Through pretend play such as sweeping the floor or having a tea party, these activities build both fine and gross motor skills in an environment where children can also work together and make new friends.



Sensory Bins (\$1,000 annually)

Sensory bins are a hands-on opportunity for children to explore their world through a variety of textures and senses. Sensory play may calm, focus, and engage children of all ages and abilities. Children can also improve fine motor skills through scooping, grasping, stirring, and pouring with a variety of tools.

Little Ocean Wonders (\$5,000 annually)

Our largest gallery in the museum, Little Ocean Wonders is designed specifically for our youngest visitors under age two. Within the exhibit, little ones can practice new movement skills such as crawling, climbing, and standing in a soft play ocean-themed environment. A reading nook allows families to share a story together in the calming presence of our large fish tank.



Dream & Build (\$3,000 annually)

Build anything you dream with our big, blue foam blocks! These “loose parts” encourage unstructured, child-directed play where children are the architects, designers, and constructors. One of the largest exhibits at the museum, children can create towers, bridges, caves, castles, and more as they learn to work together. Perfect for a variety of ages, the Big Blue Blocks encourage open-ended play while fostering intellectual, social, physical, and emotional development.



Splish Splash Water Play (\$3,000 annually)

Splash around in your rain jacket and boots, and try to find the catch of the day! The Water Play exhibit introduces the physical properties of water and allows your child to make new discoveries about movement, velocity, and force. Which objects will sink or float? How does a fishing pole work? Learn to manipulate water in different ways, apply practical applications, all while having some wet and wild fun!



The Muse Art Bar (\$5,000 annually)

Create a new project each day with museum staff! Specially curated and culturally diverse art projects are designed to allow children to explore a wide variety of mediums and processes. While engaging in artistic expression and abstract thinking, children can practice fine motor skills such as painting, gluing, stamping, rubbing, folding, weaving, and more. We can't wait to see what you create!

Magnificent Magnets Gear Wall and Ball Run (\$1,000 annually)

On our large magnetic wall, children can explore force and motion by linking together colorful gears on one side, and ball chutes on the other side. Each piece has a different job depending on what you need it to do. Does it slow things down or speed things up? Are the gears harder to turn or easier? Why did the ball drop slowly or quickly? Problem-solving, gravitational pull, and cause and effect will engage curious learners.

*As a Mom of a busy toddler,
nothing gives me more joy than
to watch the excitement in her
eyes as we enter the museum.*

-Kim

Light Bright Wall (\$1,000 annually)

This interactive light-up wall features vividly colored pegs that can be patterned and positioned into your own artistic masterpiece! Accessible for all ages, this colorful display invites children to explore light and color in a calming sensory experience and improve abstract thinking skills.

All Aboard! Train Tables (\$1,000 annually)

The All Aboard! Train Tables are sure to excite your little engineer. Imagine rolling the train cars around town, up and over bridges, through the trees, and around the curves and bends. Children will be able to work together, as well as develop skills such as vocabulary building, imitating noises, prediction, sequencing, counting, and color identification.

Event Sponsorships



The Woodlands Children's Museum hosts over 20 special events each year. Events typically feature costumed characters, musicians, thematic art projects, storybook readings, science experiments, scavenger hunts, and other unique activities designed for families with young children. Guest attendance at each event ranges from a few hundred to almost 1,000 visitors. Event Sponsorships range from \$500 - \$2000 and can include in-person marketing opportunities, logo placement, and title sponsorships. Multiple events can also be bundled together for increased impact and sponsor recognition.

Some of our most popular events include:

January	Lunar New Year
February	Fitness Frenzy, Mardi Gras
March	Texas Independence Day, Spring Breakation, St. Patrick's Day
April	EggTivities
May	Children's Book Week, Cinco de Mayo, Mother's Day
June	Magic Day, Fairy Day, Father's Day
July	Museum's Birthday Celebration, Space Day
August	Super Hero Day, Shake Your Summer Sillies Out
September	Pirate & Mermaid Day
October	Mad Hatter Tea Party, Spooktacular
November	Princess Day
December	Breakfast with Santa, High Noon Countdown



Outreach Sponsorships



Providing outreach to our community is an important part of fulfilling our mission and ensuring that we are creating opportunities that educate, empower, and excite children and families through play. Some of our outreach programs include:

Museums for All – Discount admission for families participating in the LoneStar EBT program.

Field Trips for All – Free field trips to the museum for PreK-1st grade students in economically disadvantaged schools and in-school field trips by museum staff for older elementary students.



Kids Meals of Montgomery County – Museum volunteers help prepare non-perishable snack packs for area children in need.

Outreach Sponsors and volunteers are needed to help sustain program expenses. Through your support, we are able to reach children and families who may not otherwise be able to enjoy a museum experience and learning through play. For additional information on outreach opportunities and availability, please contact museum staff.



Digital Sponsorships

Digital Sponsors enjoy the benefits of reaching the museum's online audience. Sponsor logos and recognition are featured on the museum's website, monthly e-newsletter, and social media pages. With a combined reach of over 22,000 followers/subscribers and over 170,000 page views each month, partnering with The Woodlands Children's Museum allows your message to reach families throughout Montgomery and North Harris Counties. A Digital Sponsorship is \$500 annually and can be purchased throughout the year.

Workshop Sponsorships

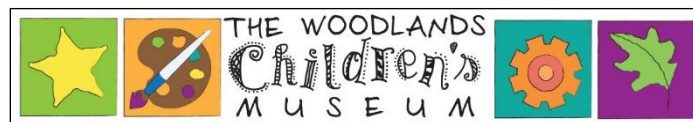


The museum offers dynamic small group workshops that provide age-appropriate instruction especially designed to foster creativity, promote self-expression, and develop a young child's imagination. Curriculum is designed to support the cognitive development of early learners through hands-on engagement. Critical thinking skills are nurtured through cause and effect learning techniques using the arts, dramatic play, squishing, sorting, mixing, swirling, collecting and building. Our workshops are presented by experienced educators with a talent for piquing children's natural curiosity. Some of our most popular classes include:

- Happy Feet
- Little Picassos
- LEGO® Frenzy Meets Righteous Robotiks
- E.A.R.L.Y. Robotics
- Scientifically ARTrageous
- Got Science?



Workshop Sponsors help the museum keep enrollment fees affordable and accessible for all students, as well as provide much-needed equipment and supplies. Sponsorships are available seasonally for Spring/Summer or Fall/Winter. For additional information on workshop sponsorships, please contact museum staff.



Want to find out more?

We would be happy to answer any questions, discuss your ideas, or give you a tour of the museum!

Contact Jennifer Kraus at jkraus@woodlandschildreismuseum.org or 281-465-0955.

